



700 MHz Wireless Trade-In Program

(Update: May 1, 2009)

Trade-in & Trade-up Your Wireless

Offer valid: February 1, 2009 until July 31, 2009

Rebate Offer Form

Shure is offering rebates of up to \$1200 for the trade-in of Shure 700 MHz frequency band (698-806 MHz) wireless systems and related components purchased before February 1, 2007 and for any other manufacturers' qualifying 700 MHz frequency band wireless systems and related components. This rebate offer is subject to all of the terms and conditions specified in this Form.

For information on Shure wireless systems purchased on or after February 1, 2007 or, all questions regarding the use of wireless systems in Canada, please contact SF Marketing Inc (514) 780-2070, ext 2246.

3 Easy Steps to Getting Your Rebate

1. Purchase a qualifying new Shure Wireless System and, if applicable, qualifying Shure components. (See details below for qualifying products)
2. Complete and sign this Form and return it to SF Marketing Inc., along with the other required documentation. (See detailed instructions below)
3. Return your qualifying trade-in 700 MHz frequency band wireless system(s) and, if applicable, qualifying trade-in components, to SF Marketing Inc. (See details below for qualifying products)

Please contact Louise Veronneau at (514) 780-2070, ext. 2292 or louise.veronneau@sfm.ca, for your Return Authorization Number.



700 MHz Wireless Trade-In Program

Complete Wireless Systems

Please complete all applicable sections (indicate which 700 MHz systems you are returning and which new systems you have purchased)

1: Return of qualifying 700 MHz Frequency Band Wireless Systems

- Transmitter and receiver required¹
- Shure UHF, UC, MX692/UC4, PSM®700 and PSM400 (**UA, UB, or HF bands only**), and UT wireless systems in the 700 MHz Band
- Wireless systems from other manufacturers in the 700 MHz Band (specify brand, system and quantity in the space below)

Shure Model / Other Manufacturers' Model	Quantity of Systems Returned
UHF	
UC	
MX692/UC4	
PSM700	
PSM400	
UT	

2: Rebate on purchase of new Shure Wireless Systems

Qualifying Model	Qty Ordered	Rebate \$\$ when returning Shure systems	Rebate \$\$ when returning other manufacturer systems
UR14D		\$1200	\$720
UR24D/*all cartridges		\$1200	\$720
UR124D/*all cartridges		\$1200	\$720
UR14S		\$600 ²	\$360
UR24S/*all cartridges		\$600 ²	\$360
UR124S/*all cartridges		\$600 ²	\$360
ULX®P14		\$240	\$120
ULXP24/*all cartridges		\$240	\$120
SLX14		\$120	N/A
SLX24/*all cartridges		\$120	N/A
SLX®4L /MX690		\$360	N/A
SLX4L w/MX890		\$330	N/A
P7TR		\$360	N/A
PGX14		\$48	\$48
PGX24/*all cartridges		\$48	\$48

¹ For rebate information on additional components, see below.

² Sennheiser 3000 and 5000 series products qualify for this rebate amount.

Sennheiser is not affiliated with Shure and is not an endorser or sponsor of Shure or its products.



700 MHz Wireless Trade-In Program

Additional Wireless Systems Components

(must accompany a complete qualifying wireless system for applicable rebate)

Please complete all applicable sections (indicate which 700 MHz system components you are returning and which new system components you have purchased)

1: Return of qualifying 700 MHz Frequency Band Wireless System Components

- Shure UHF, UC, MX692, PSM 700 and PSM400 in the 700 MHz Band (**UA, UB, or HF only**)
- Wireless systems from other manufacturers in the 700 MHz Band (specify brand, system and quantity in the space below)

Shure Model / Other Manufacturers' Model	Quantity of Components Returned
U1	
U2	
U4D	
U4S	
UC1	
UC2	
UC4	
MX692	
P7T	
P7R	
P4T	
P4R	

2: Rebate on purchase of new Shure Wireless System Components

Qualifying Model	Qty Ordered	Rebate \$\$ when returning Shure systems	Rebate \$\$ when returning other manufacturer systems
UR1		\$240	\$180
UR1M		\$240	\$180
UR2/*all cartridges		\$240	\$180
UR4S		\$360	\$180
UR4D		\$720	\$360
ULX1		\$90	\$60
ULX2/*all cartridges		\$90	\$60
ULX4P		\$150	\$60
MX690		\$180	N/A
MX890		\$150	N/A
SLX1		\$48	N/A
SLX2/*all cartridges		\$48	N/A
SLX4		\$72	N/A
SLX4L		\$180	N/A
P7T		\$180	N/A
P7R		\$180	N/A



700 MHz Wireless Trade-In Program

PLEASE PRINT LEGIBLY

Return Authorization Number: _____

Company: _____

Purchaser's Name¹: _____

Title : _____

Purchaser's Signature²: _____

Date Form Submitted: _____

Street Address: _____

City: _____ Province: _____ Postal Code: _____

Telephone Number: _____

Email: _____

¹ Form must be signed by Purchaser. If Purchaser is a corporation or entity other than an individual, Form must be signed by an authorized officer or agent on behalf of Purchaser.

² By signing this Form, Purchaser certifies to SF Marketing Inc. that all information submitted to SF Marketing Inc. by or on behalf of Purchaser in connection with this rebate offer is true, correct and complete.

To Receive Your Rebate Send:

1. Your dated sales receipt (photocopied substitutions are permitted) for your newly-purchased qualifying Shure wireless system(s) and, if applicable, qualifying Shure component(s), issued by the authorized Shure dealer where the product(s) was (were) purchased, indicating model number(s) and name and address of the dealer;
2. The actual (no photocopied substitutions) model number label (UPC proof of purchase with serial number) from the end of each product carton of the newly-purchased qualifying Shure products;
3. Both the receiver(s) and transmitter(s) of Shure or other manufacturer's qualifying trade-in wireless system(s) in the 700 MHz frequency band and, if applicable, qualifying trade-in components. (Please contact Louise Veronneau at (514) 780-2070, ext 2292 or louise.veronneau@sfm.ca, for your Return Authorization Number); and
4. This completed and signed Rebate Offer Form to:

SF Marketing Inc.
Shure 700 MHz Wireless Trade-in Program
325 Boul. Bouchard
Dorval, Quebec
H9S 1A9



700 MHz Wireless Trade-In Program

Additional Terms and Conditions:

This rebate offer applies only to qualifying trade-in wireless systems and related components, whether manufactured by Shure or other manufacturers, which were designed and enabled to operate in the so-called 700 MHz frequency band (i.e., any frequencies from and including 698 MHz through 806MHz). The rebate applies only to purchases of new Shure wireless systems models UR14D, UR24D/SM58, UR14S, UR24S/SM58, UR1, UR2/SM58, UR4S, UR4D, ULXP14, ULXP24/58, ULX1, ULX2/58, ULXP4, MX690, MX890, SLX4L, P7TR, P7T, P7R, PGX14, and PGX24/SM58, together with the specified new Shure wireless system components.

This rebate offer is available only to original end user purchasers and is valid only for their purchases of the qualifying new products made at Shure-authorized dealers in Canada between February 2, 2009 and July 31, 2009 (and in any event excludes any products in the 700 MHz band). Applicable rebate amount specified above is for each qualifying new Shure wireless system and, if applicable, Shure component purchased, provided that a rebate claim is properly made in accordance with this offer (including a proper trade-in for each Shure system or component purchased). Rebate claims must be postmarked no later than August 31, 2009.

Rebate claims that do not include all of the proper documentation and all of the other materials required to be submitted will be ineligible for the rebate. Proper documentation and other materials include: the properly completed and signed official Rebate Offer Form; actual [no photocopied substitutions] model number label [UPC proof of purchase with serial number] from end of cartons; dated sales receipt issued by the authorized Shure dealer at the time of original sale, with the dealer's name and other identifying information; and qualifying trade-in Shure or other manufacturer's wireless system(s) and, if applicable, component(s).

Completed Rebate Offer Form must include all required information, including, but not limited to, product quantities and, where applicable, brand and system information. SF Marketing Inc. reserves the right to require additional information from rebate claimants to ensure compliance with the terms and conditions of this rebate offer. All submitted documentation and materials become the exclusive property of SF Marketing Inc. and will not be returned. SF Marketing Inc. is not responsible for late, lost, damaged, misdirected, incorrect, incomplete, illegible or postage due rebate claims or claims that are not properly submitted for any reason. Such rebate claims need not be honored. Keep copies of documentation submitted for your records. Offer open to residents of Canada only.

All federal, provincial, and local laws and regulations apply. In any event, rebate recipients are solely responsible for any taxes imposed on their rebates. Rebate recipients are responsible for freight costs relating to the return of qualifying trade-in Shure or other manufacturer's wireless system(s) and, if applicable, component(s). Please allow 6 to 8 weeks for delivery of rebate checks.

SF Marketing Inc. reserves the right to reject wireless systems or components submitted to SF Marketing Inc. as part of a rebate claim if SF Marketing Inc. determines that any part of the systems or components were not in working condition at the time of their submission or the systems or components were not genuine product acquired by the end user purchaser in a bone fide sale (e.g., counterfeit products). Offer not valid on purchases of demo, used or refurbished products. SF Marketing Inc. also reserves the right at any time, without notice, to suspend, terminate, or alter in any respect this rebate offer or any related terms or conditions. SF Marketing Inc. decisions regarding rebate eligibility and other matters related to this rebate offer are final. SF Marketing Inc. rejection of any improper rebate claim will not entitle the claimant to any refund, return or other accommodation with respect to the claimant's purchase of new Shure wireless systems or components.